



## MEDIA RELEASE INFORMATION “INSPIRE” 2010 CALENDAR – LIMITED EDITION

May 20th 2009 marks the world release of the Inspire 2010 limited edition calendar created and art directed by David Willis and photographed by Pedro Virgil.

Featuring bikes from the newly released DVD documentary “Inspire - Tales from the Road Side” by xplode films, this calendar takes twelve unique Australian custom built bikes and modified Harleys into a world never before seen in bike calendars.

A custom built bike is not just a riding machine. It is also a visual expression of the rider and the bike builder. These unique custom bikes have a visual story and this calendar extends that story.

Twelve beautiful Australian models are also featured with the bikes in a different way not yet seen in calendar format.

This calendar brings the artistic styles of fantasy, fashion, style and design to the motorcycle world and beyond.

Featured in a huge A3 landscape format closed (297 x 420mm/US size 11.8” x 16.5”) and A2 size when open (594 x 420mm/US size 23.6” x 16.5”). Full colour, on premium high quality gloss paper and gold foil on the cover.

Pre-orders are now available through the official website, [www.inspirecalendar.net](http://www.inspirecalendar.net)

For more information, please email [info@inspirecalendar.net](mailto:info@inspirecalendar.net)

**RRP \$39.95**

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